

# RAECHELLE T. CLEMMONS

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## HIGHER EDUCATION EXPERIENCE

**Chief Information Officer** 2016-present  
Davidson College (Davidson, NC)

*Davidson College is a highly selective, independent residential liberal arts college. Responsible for leading the college's technology and innovation initiatives, including the development of a multi-million dollar Innovation Hub that will connect corporations, community partners, and the campus community in a world-class collaborative space. Team of 42, with a \$7+ million operating budget.*

**Vice President & Chief Information Officer** 2012-2016  
St. Norbert College (De Pere, WI)

*St. Norbert College is a four-year, Catholic liberal arts college that serves 2,200 undergraduate and graduate students. Responsible for college-wide information technology, promoting a culture of innovation across campus, and overseeing the college's enterprise risk management plan. Team of 21, with a \$3.2 million operating budget.*

**Chief Information Officer** 2009-2012  
Menlo College (Atherton, CA)

*Menlo College is a small, private, nonprofit Silicon Valley school that focus on business education with a strong liberal arts emphasis. Responsible for strategy, budget, staffing for—and direct, day-to-day management of—the Office of Information Technology. Also served as an adjunct professor in 2010.*

**Director, IT Relationship Management & Project Services** 2004-2009  
California State University, East Bay (Hayward, CA)

*California State University, East Bay is a public institution that serves 14,000 students, has three campuses, and is part of the 23-campus California State University System. Held four roles at CSUEB, each with progressive responsibility. Most recently, responsible for building the IT relationship management function from the ground up; managing IT's relationship with the University's five divisions, four colleges, and administrative and faculty governance bodies; overseeing the project management office and project portfolio of 120+ projects; and leading university-wide IT communications.*

## INDUSTRY EXPERIENCE

*Before joining Cal State East Bay, I worked in Silicon Valley at technology start-ups Netline and Digital Impact, and did public relations for Hewlett-Packard's online support services business. Prior to high tech I worked in the reprographics industry, and started my professional career in retail management (not reflected here). From 1996 to 2004, I held the following positions:*

**Vice President, Marketing**, NetLine Corporation 2000-2004

**Account Executive for Hewlett Packard**, Hoffman Agency 2000

**Marketing Communications Manager**, Digital Impact 1998-1999

**Vice President, Sales & Marketing**, Barker Blue Reprographics 1996-1998

## **PUBLICATIONS (Selected)**

Clemmons, Raechelle. 2017. "Information or Innovation? The Emerging Role of Postsecondary CIOs." *The EvolLLution*. January 19.

Clemmons, Raechelle. 2015. "Faculty and IT Partnerships That Work." *EdTech: Focus on Higher Education*. February 17.

Clemmons, Raechelle. 2014. "'Online security' need not be an oxymoron." *EDUCAUSE Review Online, Policy Spotlight*, October 2, 2014. Republished from *Green Bay Press Gazette*, September 23.

Berman, Michael, Raechelle Clemmons, Kyle Johnson, Keith McIntosh, and Melissa Woo. 2014. "Challenge Accepted! Why CIO Is the Best Job on Campus." *EDUCAUSE Review Online*. April 21.

Clemmons, Raechelle. 2014. "How IT Departments Can Partner with the Board of Trustees." *EdTech: Focus on Higher Education*. February 10.

Clemmons, Raechelle. 2014. Monthly technology column, *Green Bay Press Gazette*. February - December.

Clemmons, Raechelle. 2013. "Technology, Instruction and the 21st Century Classroom." *EdTech: Focus on Higher Education*. May 2.

Clemmons, Raechelle. 2013. "Classroom Technology: Upgrading campus technology to support today's teaching and learning approaches." *CDW-G Reference Guide*. May.

McCabe, Deborah B., Jan Jindra, and Raechelle Clemmons. 2012. "iPads in the Classroom: The Future of Education or the Latest Fad?" in *Marketing Education: Experiencing New Frontiers*, eds., Ed Petkus, Jr. and Deborah Brown McCabe. Marketing Educators Association.

Clemmons, Raechelle. 2011. "Alternative Sourcing Strategies at Menlo College." *EDUCAUSE Quarterly*, vol. 32, no. 2.

Hager, Mark J. and Raechelle Clemmons. 2010. "Faculty and IT: Conversations and Collaboration." *EDUCAUSE Review*, vol. 45, no. 2 (March/April): 58-59.

## **PRESENTATIONS (Selected)**

Clemmons, Raechelle, Steve Fabiani, and Keith McIntosh. 2017. "IT 2.0: Reimagining the IT Organization for the Future." *EDUCAUSE 2017 Annual Conference*. Philadelphia, Pennsylvania. November 1.

Clemmons, Raechelle. 2017. "Gender Diversity in IT." *BAE Systems 2017 Global IM&T Conference*. Charlotte, North Carolina. October 11.

Askren, Mark, Bruce Maas, Ana Hunsinger, Raechelle Clemmons, and Deborah Keyek-Franssen. 2016. "CIO Roundtable: Lessons Learned in Increasing Inclusivity and Diversity." *EDUCAUSE 2016 Annual Conference*. Anaheim, California. October 27.

Alexander, Bryan, Raechelle Clemmons, Diane J. Graves, and Joseph M. Murphy. 2016. "The Future of Place-Based Learning in a Virtual World." *ELI Annual Meeting 2016*. February 3.

Biasucci, Cara, Raechelle Clemmons, and Mike Conner. 2016. "Adaptive and Integrative Learning." *ELI Annual Meeting 2016*. February 3.

Johnson, Kyle, Michael Berman, Raechelle Clemmons, Keith McIntosh, and Melissa Woo. 2015. "The CIO as Chief Innovation Officer: Tips for Leading Change." *EDUCAUSE 2015 Annual Conference*. Indianapolis, Indiana. October 29.

Askren, Mark, Raechelle Clemmons, Eden Dahlstrom, and Kyle Johnson. 2015. "IT Service Delivery: Current Methods, Impending Change, and Future Directions." *EDUCAUSE 2015 Annual Conference*. Indianapolis, Indiana. October 28.

Clemmons, Raechelle. 2015. "It Takes a Village: Boosting Faculty Instructional Technology Use." *EDUCAUSE Connect*. San Diego, California. January 29.

Clemmons, Raechelle. 2014. "Transformation, Change, & Higher Ed IT." *UW Madison Information & Technology Leadership Conference*. Madison, Wisconsin. October 20.

Clemmons, Raechelle, Michael Berman, M. Dee Childs, and Jack Seuss. 2014. "CIOs Sound Off: To Be or Not to Be 'Social'." *EDUCAUSE 2014 Annual Conference*. Orlando, Florida. October 1.

Berman, Michael, Raechelle Clemmons, Kyle Johnson, Keith McIntosh, and Melissa Woo. 2014. "Why CIO is the Best Job on Campus." *EDUCAUSE 2014 Annual Conference*. Orlando, Florida. September 30.

Clemmons, Raechelle, and Ellen Borkowski. 2014. "Building Consortia: Creating Scale to Advance Technology Initiatives Locally." *EDUCAUSE 2014 Annual Conference*. Orlando, Florida. September 29. Pre-conference workshop.

Clemmons, Raechelle, and Scott Crevier. 2014. "Leading a Revolution: How to Create a World-Class Service Organization in Just One Year." *EDUCAUSE Connect*. Chicago, Illinois. March 18.

Agarwal, Ravikant, and Raechelle Clemmons. 2014. "Taking Enterprise CRM to the Cloud." *EDUCAUSE Connect*. Chicago, Illinois. March 18.

Beers, Maggie, Raechelle Clemmons, Jay Field, James Frazee, and Patrick Frontiera. 2012. "Why are we even having this conversation? A conversation about gender issues in Higher Education IT." *EduSoCal'12*. Los Angeles, California. May 17.

Borkowski, Ellen, Raechelle Clemmons, Thomas Dugas, Lorraine M. Frost, Annette Marksberry, Carlos R. Morales, and Marsha Kay Schnirring. 2011. "Transitioning to a Leadership Role: The First 90 Days and Beyond." *EDUCAUSE 2011 Annual Conference*. Philadelphia, Pennsylvania. October 21.

Clemmons, Raechelle, Shandon Bates, Michael L. Russell, and Steve Kaplan. 2011. "Virtual Desktops in Higher Ed: Win, Lose, or Draw?" *EDUCAUSE 2011 Annual Conference*. Philadelphia, Pennsylvania. October 19.

Frontiera, Patrick, Raechelle Clemmons, James Cooper, James Frazee, and Jay Field. 2010. "The Changing Nature of Technology Leadership." *EduSoCal'10*. Los Angeles, California. May 19.

Charles, John, and Raechelle Clemmons. 2009. "An IT Relationship Management Roadmap." *EDUCAUSE Western Regional Conference*. San Francisco, CA. April 14.

Clemmons, Raechelle. 2008. "Centrally-Coordinated, Locally-Directed: An Innovative IT Management Model for Decentralized Institutions." *California State University Quality Improvement Symposium*. San Diego, California. February 29.

## **CURRENT SERVICE**

(Pending, Q1 2018). Member, EDUCAUSE Diversity, Equity & Inclusion (DEI) Task Force.  
2017-present. Member, Center for Higher Education Chief Information Officer Studies Advisory Board.  
2017-present. Member, HackathonCLT Advisory Board.  
2017-present. Member, LKN CIO Roundtable Advisory Board.  
2017-present. Member, LaunchLKN Advisory Board.  
2016-present. Member, EDUCAUSE Learning Initiative (ELI) Advisory Board.  
2015-present. Member, ELI Liberal Arts College Advisory Group.  
2017. Member, EDUCAUSE IT Issues Panel.  
2011-2017. Senior Reviewer (2013-17) & Reviewer (2011-13), EDUCAUSE Review Online.  
2011-2017\*. Proposal Reviewer, EDUCAUSE Annual Conference. (\**excluding 2016*)

## **EDUCATION & AWARDS**

### **Education, Certification & Training**

Certified ScrumMaster, 2017.  
Frye Leadership Institute Fellow, 2009.  
B.A. in Political Science, California State University, East Bay, 2009.  
Information Technology Infrastructure Library (ITIL) Foundations v.3 Certification, 2008.  
Labor Relations Training, 2008.  
Web Accessibility for Online Development, California Virtual College, 2005.

### **Honors & Awards**

10 CIOs and CTOs to Follow on Twitter, CIODive, 2017.  
Top 100 Most Influential Chief Information Technology Officers, Richtopia, 2016.  
Higher Education Influencers, Tribeca Marketing Group, 2015.  
Top 100 Most Social CIOs on Twitter, Huffington Post, 2013, 2014, 2015.  
The Top 20 Higher Education EdTech Blogs, MediaCore, 2014.  
50 Must Read Higher Ed IT Blogs, EdTech Magazine, 2013.

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*For additional and more complete information about my work experiences and accomplishments, press and publications, presentations, and service, please visit my website: <http://raechelleclemmons.com>.*